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SILVERSCAPE TAKES HOME FIVE NEDMA AWARDS FOR CREATIVE EXCELLENCE IN WEB DESIGN

Leading Boston Based Design Firm Wins Five Awards for Creative Excellence at the 2009 New England Direct Marketing Association (NEDMA) Awards Banquet

Boston, MA – Silverscape, a premier marketing services, technology and design firm received high honors from the New England Direct Marketing Association (NEDMA) Wednesday night. Silverscape took home five awards for excellence in creative print, web and interactive design including four Gold!

Winners of this year's NEDMA Awards for Creative Excellence were announced before a crowd of over 500 at the Association's 28th annual ceremony at The Roxy in downtown Boston.

Silverscape awards, including category and client, were as follows:

Gold – Website (B-to-B) – [Dyer Brown Architects Website](#)

Gold – Viral/Word of Mouth buzz campaign – Silverscape SoMe series HTML emails

Gold – Website (Consumer) – [Ballast Reality Group Website](#)

Gold – Agency Self Promotion – Silverscape Luck Bastards Invite

Bronze – HTML Email (B-2-B)- Commonwealth Capital Ventures Newsletter Template

The New England Direct Marketing Association (www.nedma.com) is a regional professional association dedicated to the education and professional development of individuals interested in direct marketing. Each year the NEDMA awards honor innovative direct marketing campaigns and creative pieces that produce dramatic results. With nearly 400 entries this year, the NEDMA Awards continue to be a highly competitive mark of distinction for the best in the industry.

Silverscape is a leading marketing services, technology and design firm. We help companies become market leaders through innovative brand development and effective marketing solutions that drive sales. Our team offers a full range of services including marketing and business development strategy, brand identity creation, web design, custom software development and interactive media. Our award-winning client solutions are a thoughtful balance of artful design integrated with innovative technical expertise.